



INTERNATIONAL  
FORUM OF  
SENIOR EXECUTIVE  
ADVISERS

CM | MURRAY

## IFSEA Second Annual Conference: Risk, Reward & Reputation Management Issues for Senior Executives & Founders - this time it's virtual!



**2 February – 16 March 2021**

**13 virtual panel sessions over 7 weeks**

Hot on the heels of the very popular in-person event in early February 2020, this unique specialist conference will run as a series of two virtual international expert panel and networking events per week between **Tuesday, 2 February – Tuesday, 16 March 2021**, and will bring together leading global experts from around the world to discuss issues commonly faced by international Senior Executives and Founders, particularly during these times of global crisis, disruption and opportunity.

Each panel will be followed by a short international networking session in small breakout groups.

There will be no charge to attend the 2021 IFSEA virtual conference programme sessions.

*All panel sessions are scheduled for 5.00 pm – 6.15 pm GMT / 6.00 pm – 7.15 pm CET / 12.00 pm – 1.15 pm EST / 9.00 am – 10.15 am PST, with the exception of 'Handling Senior Executive and Founder Dismissals' on 11 March which is at 9.00 am – 10.15 am GMT / 10.00am – 11.15 CET / 8.00 pm – 9.15 pm AEDT*

### Who is the conference open to?

- Senior Executives and Founders
- International employment law, equity and incentive specialists
- Immigration lawyers and international executive mobility specialists
- International regulatory and criminal law specialists
- International family law specialists
- Private wealth and tax specialists
- Reputation management lawyers
- HR professionals
- Senior recruitment specialists
- Executive coaches
- PR advisers to Senior Executives and Founders worldwide





## 2021 IFSEA Programme panels:

**Tuesday, 2 February 2021**

### ***Social Movements and the Important Role of Senior Executives and Founders in Diversity & Inclusion, and Racial and Gender Equality***

Panellists:

- Kelly Dermody, Partner, Lieff Cabraser Heimann & Bernstein LLP (California, USA)
- Rick Vassell, Financial Services Senior Executive (UK)
- Nicola Foster, Head of Solutions - Culture Transformation & Change, Better Business (UK)
- Kiran Daurka, Partner, Leigh Day (UK)
- Anna Birtwistle, Partner, Farrer & Co LLP (UK) (Chair)

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**Thursday, 4 February 2021**

### ***Clawback and Forfeiture Clauses in Senior Executive and Founder Employment Incentive and Equity Agreements***

The regulation, operation and best practice

Panellists:

- Amit S. Bindra, Partner, The Prinz Law Firm (Illinois, USA)
- Dr Johannes Traut, Attorney at Law and Counsel, Seitz (Germany)
- Graziana Alò, Lawyer, Daverio & Florio Studio Legale (Italy)
- Carol Davis, Barrister, Littleton Chambers (UK)
- Beth Hale, Partner and General Counsel, CM Murray LLP (UK) (Chair)

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**2021 IFSEA Programme panels:****Tuesday, 9 February 2021*****Confidential Information and Restrictive Covenant Issues for Senior Executives and Founders***

Panellists:

- Mark Risk, Principal, Mark Risk PC (New York, USA)
- Jessica Riggan, Partner, Rukin Hyland & Riggan LLP (California, USA)
- Jane Colston, Partner, Brown Rudnik LLP (UK)
- Mathilde Houet-Weil, Avocat à la Cour, Weil & Associés (France)
- Carl-Fredrik Hedenström, Partner, Morris Law (Sweden)
- Emma Bartlett, Partner, CM Murray LLP (UK) (Chair)

**[Register here](#)****Thursday, 11 February 2021*****Global Mobility, Travel and Immigration Issues for Senior Executives***

The impact of COVID-19 travel restrictions, a new US president, the post-Brexit world and other global disruption on international assignments and travel for executives

Panellists:

- Allen Powley, Senior Vice President - Reward, GlaxoSmithKline (UK)
- Brian MacDonough, Partner and Employment Department Chair, Sherin and Lodgen LLP (Massachusetts, USA)
- Natasha Chell, Partner and Head of Risk, Laura Devine Immigration (UK)
- Merrill April, Partner, CM Murray LLP (UK)
- David Yewdall, Head of International Employment Tax, Smith & Williamson (UK) (Co-chair)
- Jonathan Grode, Managing Partner, Green & Spiegel (Pennsylvania, USA) (Co-chair)

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**2021 IFSEA Programme panels:****Tuesday, 16 February 2021*****Senior Executive Contracts - What New Protections, Powers and Provisions should Executives and Founders be Seeking***

in their terms and conditions to protect them against global disruption including Brexit, COVID-19, and political upheaval around the world?

Panellists:

- Doug Mandell, Global Head of the Founder Practice, Withersworldwide (California, USA)
- Juan José Hita Fernández, Partner, Augusta Abogados (Spain)
- Martijn Van Hall, Partner, Van Hall Advocaten (Netherlands)
- Merrill April, Partner, CM Murray LLP (UK) (Chair)

**[Register here](#)****Thursday, 18 February 2021*****The World of Private Equity - Advising on the Comings and Goings of PE Executives and Management Teams***

What are the key issues on which private equity executives and management teams are focused in respect of their own terms and conditions, carry and co-invest, good and bad leaver provisions, and impact of non-competition clauses?

Panellists:

- Gail McManus, Managing Director and Founder, PER Private Equity Recruitment (UK)
- Wendi Lazar, Partner, Outten & Golden LLP (New York, USA)
- Tim Thomas, Partner, Liberty Corporate Finance (UK)
- Stephen Brown, Private Equity Partner, Icon Law (UK)
- Sarah Chilton, Partner, CM Murray LLP (UK)

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## 2021 IFSEA Programme panels:

**Monday, 22 February 2021**

### ***Non-Executive Directorships – Positive Opportunity or Poisoned Chalice; Power, Influence or Unmanaged Risk?***

Responsibilities, risks and opportunities of holding non-executive roles

Panellists:

- Peter Cornell, Chairman, Lexington Consultants (UK)
- Chris Seaton, Senior Partner, Burges Salmon LLP (UK)
- Zulon Begum, Partner, CM Murray LLP (UK) (Chair)

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**Wednesday, 24 February 2021**

### ***International Whistleblowing by Senior Executives – Principle Versus Personal Risk***

Do international whistleblowing laws go far enough to protect and encourage the principled executive, and how can they best manage the potential legal, regulatory and reputational risks of blowing the whistle on wrongdoing in corporate and public life?

Panellists:

- David Lowe, Managing Partner, Rudy Exelrod Zieff & Lowe (California, USA)
- Paul Daniels, Partner, Keystone Law (UK)
- Dr Chris Day, Emergency Medicine Doctor and Founder, 54000Doctors.org (UK)
- Rosemary Connolly, Principal, Rosemary Connolly Solicitors (Northern Ireland)
- Pia Sanchez, Senior Consultant, CM Murray LLP (UK) (Chair)

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## 2021 IFSEA Programme panels:

**Tuesday, 2 March 2021**

### ***The Changing Role of the Senior Executive - Why am I here and how can I make a Difference?***

Finding business and social purpose for international executives and understanding the legal and reputational risks of charitable and other non-profit roles

Panellists:

- Mark Stroyan, Partner, Manchester Square Partners (UK)
- Catharine Williams, Owner Founder, All Things People (UK)
- Jennifer Emms, Partner Elect, Maurice Turnor Gardner LLP (UK)
- Colleen Cleary, Principal and Founder, CC Solicitors (Ireland)
- Alison Young, Director, Leaders in Change (UK) (Chair)

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**Thursday, 4 March 2021**

### ***How to Navigate the Storm - Dealing with Investigations against Senior Executives and Founders***

With business increasingly the subject of criminal sanction, regulation and 'long-arm' legislation extending beyond national borders, the risk that those at the top fall under suspicion has never been greater. How do you negotiate regulatory and criminal investigations into senior executives and founders?

Panellists:

- Ross Dixon, Partner, Hickman & Rose LLP
- (UK) (Co-chair)
- Martin Auerbach, Of Counsel, Withersworldwide (New York, USA)
- Jonathan Cohen QC, Littleton Chambers (UK)
- Angéline Duffour, Partner, Cohen & Gresser (France)
- Beth Hale, Partner and General Counsel, CM Murray LLP (UK) (Co-chair)

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**2021 IFSEA Programme panels:****Tuesday, 9 March 2021*****International Team Move Litigation - The Practical Aspects of Minimising the Risk of Litigation and Navigation of the Risks once Litigation is Live***

As businesses consolidate, profits are squeezed, and the impact of change is felt by senior people who vote with their feet, team moves are likely to feature heavily in 2021; senior executives, founders and businesses alike need to be aware of team move risks, including across borders.

Panellists:

- Caroline Field, Partner, Fox and Partners LLP (UK)
- Cathleen Scott, Managing Partner and Founder, Scott Wagner and Associates, P.A. (Florida, USA)
- Craig Rajgopaul, Barrister, Blackstone Chambers (UK)
- Danny Kaufer, Partner, Borden Ladner Gervais LLP (Canada)
- David Fisher, Partner, CM Murray LLP (UK) (Chair)

**[Register here](#)****Thursday, 11 March 2021*****Handling Senior Executive and Founder Dismissals – the Employment, Directorship and Equity Considerations for Exiting International Executives***

Panellists:

- Joydeep Hor, Managing Partner, People & Culture Strategies (Australia)
- Struan Mackenzie, Partner, Buzzacott LLP (UK)
- Meriel Schindler, Partner and Head of Employment, Withersworldwide (UK)
- Michèle Stutz, Partner, MME Legal (Switzerland)
- Emma Bartlett, Partner, CM Murray LLP (UK) (Chair)

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## 2021 IFSEA Programme panels:

**Tuesday, 16 March 2021**

### ***Anatomy of a Boardroom Dispute - A Live Mock Dispute Involving a Multinational Facing a Major Corporate Crisis, and a Management Board in Meltdown***

Advised by international legal, regulatory, PR and leadership experts seeking to guide the board from potential corporate apocalypse to strategic collaboration, planning and resolution.

#### Panellists:

- Ciaran Fenton, Director and Board Evaluation & Leadership Management specialist, Ciaran Fenton Limited (UK)
- Daniel Astaire, Managing Partner, Grosvenor Law LLP (UK)
- Nicholas Surmacz, Kobre Kim (USA/UK)
- Merrill April, Partner, CM Murray LLP (UK) (Chair)

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To become a member of IFSEA and for further details, please **[click here](#)**. To join the IFSEA LinkedIn group, **[click here](#)**.

If you have any questions or comments on this conference or panels, please contact **[Clare Murray](#)** or **[Daniella Brann](#)**.

To request a Certificate of Attendance for this event for the purpose of CLE credits, please contact **[Daniella Brann](#)**.

