

IFSEA Second Annual Conference: Risk, Reward & Reputation Management Issues for Senior Executives & Founders - this time it's virtual!



2 February – 16 March 2021

13 virtual panel sessions over 7 weeks

Hot on the heels of the very popular in-person event in early February 2020, this unique specialist conference will run as a series of two virtual international expert panel and networking events per week between **Tuesday, 2 February – Tuesday, 16 March 2021**, and will bring together leading global experts from around the world to discuss issues commonly faced by international Senior Executives and Founders, particularly during these times of global crisis, disruption and opportunity.

Each panel will be followed by a short international networking session in small breakout groups.

There will be no charge to attend the 2021 IFSEA virtual conference programme sessions.

All panel sessions are scheduled for 5.00 pm – 6.15 pm GMT / 6.00 pm – 7.15 pm CET / 12.00 pm – 1.15 pm EST / 9.00 am – 10.15 am PST, with the exception of 'Handling Senior Executive and Founder Dismissals' on 11 March which is at 9.00 am – 10.15 am GMT / 10.00am – 11.15 CET / 8.00 pm – 9.15 pm AEDT

Who is the conference open to?

- Senior Executives and Founders
- International employment law, equity and incentive specialists
- Immigration lawyers and international executive mobility specialists
- International regulatory and criminal law specialists
- International family law specialists
- Private wealth and tax specialists
- Reputation management lawyers
- HR professionals
- Senior recruitment specialists
- Executive coaches
- PR advisers to Senior Executives and Founders worldwide



2021 IFSEA Programme panels:

Tuesday, 2 February 2021

Social Movements and the Important Role of Senior Executives and Founders in Diversity & Inclusion, and Racial and Gender Equality

Panellists:

- Kelly Dermody, Partner, Lieff Cabraser Heimann & Bernstein LLP (California, USA)
- Rick Vassell, Financial Services Senior Executive (UK)
- Nicola Foster, Head of Solutions - Culture Transformation & Change, Better Business (UK)
- Kiran Daurka, Partner, Leigh Day (UK)
- Anna Birtwistle, Partner, Farrer & Co LLP (UK) (Chair)

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Thursday, 4 February 2021

Clawback and Forfeiture Clauses in Senior Executive and Founder Employment Incentive and Equity Agreements

The regulation, operation and best practice

Panellists:

- Amit S. Bindra, Partner, The Prinz Law Firm (Illinois, USA)
- Dr Johannes Traut, Attorney at Law and Counsel, Seitz (Germany)
- Graziana Alò, Lawyer, Daverio & Florio Studio Legale (Italy)
- Carol Davis, Barrister, Littleton Chambers (UK)
- Beth Hale, Partner and General Counsel, CM Murray LLP (UK) (Chair)

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Tuesday, 9 February 2021

***Confidential Information and Restrictive Covenant Issues
for Senior Executives and Founders***

Panellists:

- Mark Risk, Principal, Mark Risk PC (New York, USA)
- Jessica Riffin, Partner, Rukin Hyland & Riffin LLP (California, USA)
- Jane Colston, Partner, Brown Rudnik LLP (UK)
- Mathilde Houet-Weil, Avocat à la Cour, Weil & Associés (France)
- Carl-Fredrik Hedenström, Partner, Morris Law (Sweden)
- Emma Bartlett, Partner, CM Murray LLP (UK) (Chair)

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Thursday, 11 February 2021

Global Mobility, Travel and Immigration Issues for Senior Executives

The impact of COVID-19 travel restrictions, a new US president, the post-Brexit world and other global disruption on international assignments and travel for executives

Panellists:

- Brian MacDonough, Partner and Employment Department Chair, Sherin and Lodgen LLP (Massachusetts, USA)
- Natasha Chell, Partner and Head of Risk, Laura Devine Immigration (UK)
- Merrill April, Partner, CM Murray LLP (UK)
- David Yewdall, Head of International Employment Tax, Smith & Williamson (UK) (Co-chair)
- Jonathan Grode, Managing Partner, Green & Spiegel (Pennsylvania, USA) (Co-chair)

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Tuesday, 16 February 2021

Senior Executive Contracts - What New Protections, Powers and Provisions should Executives and Founders be Seeking

in their terms and conditions to protect them against global disruption including Brexit, COVID-19, and political upheaval around the world?

Panellists:

- Doug Mandell, Global Head of the Founder Practice, Withersworldwide (California, USA)
- Juan José Hita Fernández, Partner, Augusta Abogados (Spain)
- Juliet Carp, Consultant, Keystone Law (UK)
- Michael Burd, Partner and Chair, Lewis Silkin LLP (UK)
- Peter McInnes, Partner, McInnes Dunne Solicitors (Ireland)
- Merrill April, Partner, CM Murray LLP (UK) (Chair)

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Thursday, 18 February 2021

The World of Private Equity - Advising on the Comings and Goings of PE Executives and Management Teams

What are the key issues on which private equity executives and management teams are focused in respect of their own terms and conditions, carry and co-invest, good and bad leaver provisions, and impact of non-competition clauses?

Panellists:

- Gail McManus, Managing Director and Founder, Private Equity Recruitment (PER) (UK)
- Wendi Lazar, Partner, Outten & Golden LLP (New York, USA)
- Tim Thomas, Partner, Liberty Corporate Finance (UK)
- Stephen Brown, Private Equity Partner, Icon Law (UK)
- Sarah Chilton, Partner, CM Murray LLP (UK)

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Monday, 22 February 2021

Non-Executive Directorships – Positive Opportunity or Poisoned Chalice; Power, Influence or Unmanaged Risk?

Responsibilities, risks and opportunities of holding non-executive roles

Panellists:

- Peter Cornell, Chairman, Lexington Consultants (UK)
- Chris Seaton, Senior Partner, Burges Salmon LLP (UK)
- Bonnie J. Roe, Partner, Cohen & Gresser LLP (New York, USA)
- Lily Newman, Managing Director, Morgan James Consulting & Trainer, Leeds University Exceptional Non-Executive Directors Programme (UK)
- Roy Newey, Business Coach, Chairman and NED (UK)
- Zulon Begum, Partner, CM Murray LLP (UK) (Chair)

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Wednesday, 24 February 2021

International Whistleblowing by Senior Executives – Principle Versus Personal Risk

Do international whistleblowing laws go far enough to protect and encourage the principled executive, and how can they best manage the potential legal, regulatory and reputational risks of blowing the whistle on wrongdoing in corporate and public life?

Panellists:

- David Lowe, Managing Partner, Rudy Exelrod Zieff & Lowe (California, USA)
- Paul Daniels, Partner, Keystone Law (UK)
- Dr Chris Day, Emergency Medicine Doctor and Founder, 54000Doctors.org (UK)
- Rosemary Connolly, Principal, Rosemary Connolly Solicitors (Northern Ireland)
- Pia Sanchez, Senior Consultant, CM Murray LLP (UK) (Chair)

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Tuesday, 2 March 2021

The Changing Role of the Senior Executive - Why am I here and how can I make a Difference?

Finding business and social purpose for international executives and understanding the legal and reputational risks of charitable and other non-profit roles

Panellists:

- Mark Stroyan, Partner, Manchester Square Partners (UK)
- Catharine Williams, Owner Founder, All Things People (UK)
- Jennifer Emms, Partner Elect, Maurice Turnor Gardner LLP (UK)
- Colleen Cleary, Principal and Founder, CC Solicitors (Ireland)
- Bina Rani, Founder and CEO, iPartner India (UK)
- Alison Young, Director, Leaders in Change (UK) (Chair)

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Thursday, 4 March 2021

How to Navigate the Storm - Dealing with Investigations against Senior Executives and Founders

With business increasingly the subject of criminal sanction, regulation and 'long-arm' legislation extending beyond national borders, the risk that those at the top fall under suspicion has never been greater. How do you negotiate regulatory and criminal investigations into senior executives and founders?

Panellists:

- Martin Auerbach, Of Counsel, Withersworldwide (New York, USA)
- Jonathan Cohen QC, Littleton Chambers (UK)
- Angéline Duffour, Partner, Cohen & Gresser ARRI (France)
- Martijn Van Hall, Managing Partner, Van Hall Advocaten (Netherlands)
- Ross Dixon, Partner, Hickman & Rose LLP (UK) (Co-chair)
- Beth Hale, Partner and General Counsel, CM Murray LLP (UK) (Co-chair)

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Tuesday, 9 March 2021

International Team Move Litigation - The Practical Aspects of Minimising the Risk of Litigation and Navigation of the Risks once Litigation is Live

As businesses consolidate, profits are squeezed, and the impact of change is felt by senior people who vote with their feet, team moves are likely to feature heavily in 2021; senior executives, founders and businesses alike need to be aware of team move risks, including across borders.

Panellists:

- Caroline Field, Partner, Fox and Partners LLP (UK)
- Cathleen Scott, Managing Partner and Founder, Scott Wagner and Associates, P.A. (Florida, USA)
- Craig Rajgopaul, Barrister, Blackstone Chambers (UK)
- Danny Kaufer, Partner, Borden Ladner Gervais LLP (Canada)
- David Fisher, Partner, CM Murray LLP (UK) (Chair)

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Thursday, 11 March 2021

Handling Senior Executive and Founder Dismissals – the Employment, Directorship and Equity Considerations for Exiting International Executives

Panellists:

- Joydeep Hor, Managing Partner, People & Culture Strategies (Australia)
- Struan Mackenzie, Partner, Buzzacott LLP (UK)
- Meriel Schindler, Partner and Head of Employment, Withersworldwide (UK)
- Michèle Stutz, Partner, MME Legal (Switzerland)
- Cathy Qu, Senior Partner, River Delta Law Firm (China)
- Emma Bartlett, Partner, CM Murray LLP (UK) (Chair)

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Tuesday, 16 March 2021

Anatomy of a Boardroom Dispute - A Live Mock Dispute Involving a Multinational Facing a Major Corporate Crisis, and a Management Board in Meltdown

Advised by international legal, regulatory, PR and leadership experts seeking to guide the board from potential corporate apocalypse to strategic collaboration, planning and resolution.

Panellists:

- Ciaran Fenton, Director and Board Evaluation & Leadership Management specialist, Ciaran Fenton Limited (UK)
- Daniel Astaire, Managing Partner, Grosvenor Law LLP (UK)
- Nick Graves, Partner, Burges Salmon LLP (UK)
- Nicholas Surmacz, Trial Lawyer and Investigator, Kobre & Kim LLP (USA/UK)
- Hannah Laming, Partner, Peters & Peters LLP (UK)
- Philip Gardner, Associate, Peters & Peters LLP (UK)
- Merrill April, Partner, CM Murray LLP (UK) (Chair)

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To become a member of IFSEA and for further details, please **[click here](#)**. To join the IFSEA LinkedIn group, **[click here](#)**.

If you have any questions or comments on this conference or panels, please contact **[Clare Murray](#)** or **[Daniella Brann](#)**.

To request a Certificate of Attendance for this event for the purpose of CLE credits, please contact **[Daniella Brann](#)**.